

Travel: Quarterly Statement Q4 2023

February 2024

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Scope

Key findings

Q4 2023 TRAVEL UPDATE

Updated forecast for travel: Even faster spending recovery as appetite for travel is robust Global view. Stronger volume recovery than anticipated in 2023, revised upwards by 4% Middle East and Africa trailblazes ahead in international tourism spending Resounding majority of countries enjoy improved forecast outlook despite dark clouds Minority of countries witness downgrades as recovery exceeds expectations Middle East forecast to see slowdown due to spill-over effects of geopolitical tensions Saudi Arabia: potential risk that ambitious visitor targets will erode quality of tourism lceland experiences volcanic eruption but unlikely to cause as much disruption as before Germany embraces diversity and inclusion as gears up to host UEFA 2024 China slow progress on return to international trips yet accelerated spending power Duty-free poised to benefit from revived Chinese tourism spending Boeing faces tough questions on mid-air blowout leads to fleet grounding Travel and tourism accelerate towards a new era of record highs but challenges ahead

Q4 2023 MACROECONOMIC UPDATE

Global baseline outlook: Global growth expected to see post-pandemic low point in 2024 Global inflation expected to moderate significantly amid ongoing global economic slowdown Real GDP annual growth forecasts and revisions from last quarter (1) Real GDP annual growth forecasts and revisions from last quarter (2)

ABOUT OUR INDUSTRY FORECAST MODEL

Euromonitor International and COVID-19: Forecasts and analysis
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About Euromonitor International's Travel Forecast Model
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- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

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