

HW Dairy Products and Alternatives in the Czech Republic

November 2023

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HW Dairy Products and Alternatives in the Czech Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based products thrive but elevated inflation takes its toll on overall volume sales of health and wellness dairy products and alternatives Lactose free products thriving in 2022 as cases of food intolerance rise

Vegetarianism a growing trend in the Czech Republic including in baby food

PROSPECTS AND OPPORTUNITIES

Private label, lactose free and sustainable packaging all set to shine over the forecast period

Plant-based diets fuelling change in dairy products and alternatives

Digestive health on the menu as consumers look for relief

CATEGORY DATA

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Health and Wellness in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Overview

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