

HW Staple Foods in France

November 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Interest in meat free and plant-based staple foods continues to rise
Organic remains the leading health and wellness claim in value terms
Digestive health boosted by consumer desire to strengthen their immune systems

PROSPECTS AND OPPORTUNITIES

Outlook remains bright for meat free, plant-based, vegan and vegetarian products
Demand for gluten free staple foods set to increase strongly
Dairy free sales expected to grow as vegan and flexitarian diets are on the rise

CATEGORY DATA

Table 1 - Sales of Staple Foods by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Staple Foods by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Gluten Free Staple Foods (Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 4 - Company Shares of Organic Staple Foods (2nd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 5 - Company Shares of High Fibre Staple Foods (3rd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 6 - Company Shares of Vegetarian Staple Foods (4th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 7 - Company Shares of No Allergens Staple Foods (5th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 8 - Forecast Sales of Staple Foods by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Staple Foods by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in France - Industry Overview

EXECUTIVE SUMMARY

Overview

DISCLAIMER

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