

HW Hot Drinks in New Zealand

November 2023

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HW Hot Drinks in New Zealand - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

New ways of working driving increased demand for health and wellness hot drinks 2022 sees natural in the lead in health and wellness hot drinks Growing interest in weight management claims

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Conscious consumerism to characterise hot drinks over forecast period Vegetarian set to see gains in health and wellness hot drinks Burgeoning interest in keto claim

CATEGORY DATA

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EXECUTIVE SUMMARY

Overview

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