

Meals and Soups Packaging in Vietnam

October 2023

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Meals and Soups Packaging in Vietnam - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic is the preferred pack type in meals and soups packaging in 2022

Metal food cans dominate shelf stable ready meals packaging

Packaging design remains important for manufacturers

PROSPECTS AND OPPORTUNITIES

Metal food cans are forecast to gain pack type share due to their durability

The 500g pack size is forecast to gain share due to offering value for money

Meals and Soups Packaging in Vietnam - Company Profiles

Packaging Industry in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars the leading pack type in sweet spreads in 2022

Small pack sizes of soft drinks remain popular among consumers in 2022

Metal beverage cans gaining ground within alcoholic drinks

Glass bottles gaining popularity within the beauty and personal care industry in 2022

HDPE bottles dominate surface care packaging in Vietnam

PACKAGING LEGISLATION

Vietnam introduces an EPR regime in 2022 to promote sustainability

RECYCLING AND THE ENVIRONMENT

Coca-Cola Vietnam launches 100% recycled PET bottles in 2022

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