



# Plant-Based Dairy Packaging in Vietnam

October 2023

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## Plant-Based Dairy Packaging in Vietnam - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Plant-based dairy packaging continues to struggle in Vietnam in 2022

Brick liquid cartons are the dominant pack type in Vietnam

The 200ml pack is the most popular size in 2022

#### PROSPECTS AND OPPORTUNITIES

A more diverse range of plant-based dairy is anticipated in Vietnam

Gable top liquid cartons to gain share in plant-based milk over the forecast period

## Plant-Based Dairy Packaging in Vietnam - Company Profiles

## Packaging Industry in Vietnam - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars the leading pack type in sweet spreads in 2022

Small pack sizes of soft drinks remain popular among consumers in 2022

Metal beverage cans gaining ground within alcoholic drinks

Glass bottles gaining popularity within the beauty and personal care industry in 2022

HDPE bottles dominate surface care packaging in Vietnam

### PACKAGING LEGISLATION

Vietnam introduces an EPR regime in 2022 to promote sustainability

### RECYCLING AND THE ENVIRONMENT

Coca-Cola Vietnam launches 100% recycled PET bottles in 2022

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