



Plant-Based Dairy Packaging in the Netherlands

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

1,000ml pack size sees share growth in plant-based milk

Brick liquid cartons remains the dominant pack type for plant-based milk

Thin wall plastic containers used for plant-based cheese and yoghurt due to durability

PROSPECTS AND OPPORTUNITIES

Small pack sizes set to see growth in packaging volumes due to affordability and trials

Plastic pouches set to see growth in packaging volumes for plant-based cheese

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