

# Plant-Based Dairy Packaging in Saudi Arabia

October 2023

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## Plant-Based Dairy Packaging in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Health and eco awareness continue to boost volume sales of plant-based dairy

Brick liquid cartons continue to gain share from gable top liquid cartons

Plant-based milk is available almost exclusively in 1,000ml pack size

#### PROSPECTS AND OPPORTUNITIES

Changing lifestyles and growing awareness of intolerance or environmental issues likely to drive further growth of plant-based dairy packaging

Investment in local production has potential to boost category's volume sales

## Plant-Based Dairy Packaging in Saudi Arabia - Company Profiles

## Packaging Industry in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Shrinkflation remained a trend within the confectionery industry in 2022

Metal beverage cans gain ground in soft drinks packaging in 2022

Small pack sizes remain popular within non-alcoholic beer

Sustainable packaging gaining traction in beauty and personal care in 2022

Falling demand for home care products in 2022 affecting usage of folding cartons

### PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

### RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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