

# Meals and Soups Packaging in Singapore

October 2023

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## Meals and Soups Packaging in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Meals and soups packaging declines as consumers seek healthier options

Metal food cans remains leading pack type, providing durability

300g pack size is preferred as it suits consumer consumption patterns

#### PROSPECTS AND OPPORTUNITIES

Despite overall declining demand for ready meals packaging, trays set to gain share due to convenience factor

397g pack size set to grow as it is considered practical for small households

## Meals and Soups Packaging in Singapore - Company Profiles

## Packaging Industry in Singapore - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

### PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

### RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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