

Meals and Soups Packaging in the Philippines

October 2023

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Meals and Soups Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brands prefer to use pack types that offer effective protection to products
Folding cartons are used for frozen pizza as they are easy to handle and transport
Flexible plastic is a popular dry soup pack type as it is lightweight and cost-effective

PROSPECTS AND OPPORTUNITIES

Versatility is likely to drive the demand for folding cartons in frozen pizza
Metal food cans remain dominant despite the emergence of other pack types

Meals and Soups Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Metal food cans lead condensed milk packaging as they maintain product freshness
Flexible aluminium/plastic remains the dominant pack type in hot drinks
Kegs record dynamic growth in 2022
Beauty and personal care packaging returns to positive growth in 2022
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste
Coca-Cola Philippines' progress towards a "World Without Waste"
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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