



Plant-Based Dairy Packaging in Germany

September 2023

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Plant-Based Dairy Packaging in Germany - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons remain the preferred choice for plant-based milk
Plant-based yoghurt only available in thin wall plastic containers
Smaller pack sizes gaining traction amidst concerns about product freshness

PROSPECTS AND OPPORTUNITIES

Gable top containers to see dynamic growth over the forecast period
All areas of plant-based dairy expected to record increasing unit volumes over the forecast period

Plant-Based Dairy Packaging in Germany - Company Profiles

Packaging Industry in Germany - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Flexible plastic the most popular food packaging format
Rise in consumption of fruit/herbal tea benefits folding carton packaging format
AB InBev launches beer crates made using recycled ocean plastic
Hair care continues to record positive growth in 2022
Sustainable packaging sees the launch of Pril's recyclable monomaterial refill pouch

PACKAGING LEGISLATION

Recycling codes to be added due to the new EU Packaging Waste Directive
EU takes a stance against plastic waste with comprehensive initiatives
Germany leads the way with packaging laws enforcing reusability and recycling

RECYCLING AND THE ENVIRONMENT

German companies collaborate on multi-layer packaging recycling study
New sustainability legislation to reduce packaging waste
EU regulations helping Germany to transition towards a sustainable future
Table 1 - Overview of Packaging Recycling and Recovery in Germany: 2020/2021 and Targets for 2022

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