

# Meals and Soups Packaging in France

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Cost-effectiveness is a key factor behind the heavy usage of folding cartons

PET bottles being used in chilled soup packaging thanks to their durability and convenience

Pizza brands using thin wall plastic containers as they help to maintain product temperature

### PROSPECTS AND OPPORTUNITIES

Home cooking trend is likely to impact the usage of metal food cans in ready meals

Health and wellness trends support the growth of prepared salads packaging

## Meals and Soups Packaging in France - Company Profiles

## Packaging Industry in France - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gaining share in cooking and table sauces due to their durability

Coca-Cola Europacific Partners to use 100% returnable glass bottles in France

Fibre bottles make a significant breakthrough in alcoholic drinks packaging

Folding cartons and HDPE bottles are the most used pack types in beauty and personal care in France

Non-plastic-based pack types to gain popularity amidst sustainability concerns

### PACKAGING LEGISLATION

France tackles disposable packaging with a ban on single-use plastics

The French AGECE Act enforces regulations on packaging for fruit and vegetables

### RECYCLING AND THE ENVIRONMENT

Plastic sorting and recycling targets imposed for 2025 in France

France to offer simplified and standardised packaging recycling labels

France introduces new rules for collecting plastic packaging, cardboard and metal waste

Table 1 - Overview of Packaging Recycling and Recovery in France: 2020/2021 and Targets for 2022

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