

Meals and Soups Packaging in Canada

September 2023

Table of Contents

Meals and Soups Packaging in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plastic pouches gaining share in meals and soups packaging
Folding cartons now the most popular pack type for frozen ready meals
Thin wall plastic containers gaining popularity as a pack type for prepared salads

PROSPECTS AND OPPORTUNITIES

Companies innovate as Canada looks to eliminate single-use plastics
Meal kits expected to see dynamic growth over the forecast period

Meals and Soups Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Sustainability concerns driving the use of paper in food packaging
Metal beverage cans a popular pack type in soft drinks
Wine-in-a-can trend driving the usage of metal beverage cans
Multi-purpose cosmetics containers aim to minimise packaging waste generation
Lightweight pouch packaging gaining share as refill packs become popular

PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging
Consultation underway on new plastic labelling regulations

RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories
Biodegradable and compostable packaging becoming more widespread
Brands must embrace sustainability to retain consumer interest
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.