



Non-Grocery Retailers in Pakistan

March 2023

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2022 DEVELOPMENTS

Inflation and currency devaluation negatively affect sales of non-grocery retailers in 2022

Electronics and appliance specialist retailers channel remains highly fragmented

Challenges facing pharmacies in Pakistan

PROSPECTS AND OPPORTUNITIES

Observing changes in consumer spending behaviour, apparel and footwear specialist retailers expand their assortments with accessories, homewares and beauty products

Possible store closures on the horizon given economic challenges and increasing cost of business

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