



# Grocery Retailers in Pakistan

March 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Devastating floods and economic crises have been impacting retailers with both food supply chain and pricing challenges

Digitisation of Pakistan's small grocers: opportunities for FMCG brands

Carrefour opens its 10th hypermarket in the country

### PROSPECTS AND OPPORTUNITIES

In a complex economic environment, there is ample opportunity for private label

Untapped potential: international grocery retailers can benefit from Pakistan's food export

Players explore their e-commerce options over the forecast period

### CHANNEL DATA

Table 1 - Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 - Sales in Grocery Retailers by Channel: Value 2017-2022

Table 4 - Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 5 - Grocery Retailers Outlets by Channel: Units 2017-2022

Table 6 - Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 7 - Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 8 - Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 9 - Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 10 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 11 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 12 - Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 13 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 14 - Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 15 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

## Retail in Pakistan - Industry Overview

### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

### MARKET DATA

Table 16 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 17 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 18 - Sales in Retail Offline by Channel: Value 2017-2022

Table 19 - Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 20 - Retail Offline Outlets by Channel: Units 2017-2022

Table 21 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 22 - Retail GBO Company Shares: % Value 2018-2022

Table 23 - Retail GBN Brand Shares: % Value 2019-2022

Table 24 - Retail Offline GBO Company Shares: % Value 2018-2022

Table 25 - Retail Offline GBN Brand Shares: % Value 2019-2022

Table 26 - Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 27 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 28 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 29 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 30 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 31 - Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 32 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 33 - Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 34 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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## SOURCES

Summary 1 - Research Sources

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