



Small Local Grocers in Mexico

March 2024

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Small Local Grocers in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Development of modern grocery channels negatively impacts small local grocers

Small local grocers play a key role in the Mexican economy

Segalmex continues to lead a fragmented channel

PROSPECTS AND OPPORTUNITIES

Irregularities, fraud and corruption could threaten Segalmex

Small local grocers will continue to play a key role despite expansion of modern channels

More stores will partner with delivery apps to expand to e-commerce

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Retailers improve the shopping experience in order to attract consumers

What next for retail?

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Informal retail

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