



# Health and Beauty Specialists in Spain

February 2024

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## Health and Beauty Specialists in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Dia reaches a sales agreement with Trinity Group for the leading Clarel chain of stores

The pharmacy council continues to veto the purchase of prescribed medicine online

Competitive landscape sees mixed results in 2023 as new players enter the market while others are forced to close outlets

#### PROSPECTS AND OPPORTUNITIES

Pharmacies unlikely to invest significantly in developing online sales

Druni is likely to consolidate the lead following approval of joint venture with Arenal Perfumerias

Innovation could be key as health and personal care stores face growing competition

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