



# Health and Beauty Specialists in Peru

March 2024

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## Health and Beauty Specialists in Peru - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Health and beauty specialists grow amidst economic slowdown

Inretail Pharma SA secures its strong lead

Beauty specialists gradually recovering sales, but have not yet reached pre-pandemic level

#### PROSPECTS AND OPPORTUNITIES

Pharmacies will continue to lead health and beauty specialists in Peru

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Economic slowdown to put pressure on outlet expansion

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