

Small Local Grocers in Australia

March 2024

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Small Local Grocers in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers face increasing competition from diversifying supermarkets

Independent operators offer competitive pricing on local produce

Automatic cash handling helps small local grocers boost efficiency

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Small local grocers to continue excelling through unique offerings

Changing consumer sentiment can create an opportunity for independents

Further shift online can present a potential threat for small local grocers

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