



Euromonitor
International

General Merchandise Stores in Slovakia

March 2023

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General Merchandise Stores in Slovakia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tchibo expands into grocery retailers after success in Jednota stores

Variety stores benefits from constrained household budgets in 2022

Taxes on goods from outside the EU hamper retail e-commerce but benefit general merchandise stores

PROSPECTS AND OPPORTUNITIES

Rising operational costs encourage players to diversify and implement cost-cutting measures

Improving purchasing power encourages consumers to switch back to premium brands and specialists, leading to a decline in outlet numbers of variety stores

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