



Small Local Grocers in Poland

March 2024

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Small Local Grocers in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers struggle to compete with discounters and other retail channels with many joining chains leading to a decline in outlet numbers

Carrefour resigns from Galerie Alkoholi chain

Food/drinks/tobacco specialists provide an opportunity for local producers

PROSPECTS AND OPPORTUNITIES

Poor prospects for small local grocers in small towns

Food producers consider running their own specialist chains

Diversification necessary for small local grocers though improving prospects for health food stores also proves detrimental to forecast period sales

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[Retail in Poland - Industry Overview](#)

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Retail in 2023: The big picture

The number of retail stores is falling

Retail parks become a permanent part of the Polish retail landscape

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Informal retail

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