



# Home Products Specialists in the United Kingdom

March 2024

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## Home Products Specialists in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Home products specialists maintains positive trajectory

IKEA enjoys another year of strong growth

Pets at Home places strong focus on affordability and consumers' love for their pets

#### PROSPECTS AND OPPORTUNITIES

Marginal growth expected for home products specialists

The Range Home & Leisure to push for significant expansion

Kingfisher to continue investing in omnichannel development

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E-commerce returns to positivity

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