

# Meals and Soups in China

November 2023

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## Meals and Soups in China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Meals and soups sees a slowdown in growth  
Quick recipe kits remains the best performing category for convenience reasons  
Frozen pizza benefits from consumers' search for convenience

#### PROSPECTS AND OPPORTUNITIES

Meals and soups set to be the most promising category in the forecast period  
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Retailers will make significant efforts to expand their offerings in meals and soups

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