

# Plant-Based Dairy in the US

August 2023

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## Plant-Based Dairy in the US - Category analysis

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#### 2023 DEVELOPMENTS

Plant-based dairy maintains its success, thanks to ongoing health and wellness trends

A mixed year for plant-based dairy, as prices continue to increase

A move from ingredients to functions is being seen on labelling

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Blended products to expand in the future – across all categories

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