

# Plant-Based Dairy in Slovakia

September 2023

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## Plant-Based Dairy in Slovakia - Category analysis

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Healthy growth in 2023, as more Slovaks choose to follow flexitarian and vegan diets

Plant-based cheese finds its niche

Flavoured plant-based yoghurt sees further expansion

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Rising levels of purchasing power and further product innovation will fuel growth

Further differentiation expected, with sustainability credentials viewed as increasingly important

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