

# Plant-Based Dairy in South Korea

September 2023

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## Plant-Based Dairy in South Korea - Category analysis

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#### 2023 DEVELOPMENTS

Soy drinks further strengthen their health credentials to retain consumers

New entrants continue to drive growth for other plant-based milk

Maeil Dairies maintains its lead in other plant-based milk

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Other plant-based milk will continue to drive growth

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Plant-based yoghurt may unveil growth potential with time

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