

Plant-Based Dairy in India

January 2024

Table of Contents

Plant-Based Dairy in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soy drinks continue to dominate plant-based milk in India
Other plant-based milk gains traction due to legalisation of vegan logo

PROSPECTS AND OPPORTUNITIES

Plant-based milk will continue to grow but with scaling challenges
Increasing number of players are set to enter plant-based dairy

CATEGORY DATA

- Table 1 - Sales of Plant-Based Dairy by Category: Value 2018-2023
- Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023
- Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2020-2023
- Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2019-2023
- Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023
- Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2018-2023
- Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028
- Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in India - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 13 - Penetration of Private Label by Category: % Value 2018-2023
- Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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