

Ice Cream in Uzbekistan

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream is a favourite consumer indulgence
Prices continue rising, which hampers growth for ice cream desserts
Imkon Plus leads ice cream, with its Tornado brand in the leading position

PROSPECTS AND OPPORTUNITIES

Single-portion dairy ice cream will continue to prevail
Take-home ice cream is also finding fans
Local production will continue to be supported by favourable taxation

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