

Staple Foods in Lebanon

November 2023

Table of Contents

Staple Foods in Lebanon

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Country background Socioeconomic trends

Logistics/infrastructure

What next for staple foods?

MARKET DATA

- Table 1 Sales of Staple Foods by Category: Volume 2018-2023
- Table 2 Sales of Staple Foods by Category: Value 2018-2023
- Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023
- Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Staple Foods: % Value 2018-2023
- Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023
- Table 7 Penetration of Private Label by Category: % Value 2018-2023
- Table 8 Distribution of Staple Foods by Format: % Value 2018-2023
- Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028
- Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028
- Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

BAKED GOODS

2023 Developments

Prospects and Opportunities

Category Data

- Table 13 Sales of Baked Goods by Category: Volume 2018-2023
- Table 14 Sales of Baked Goods by Category: Value 2018-2023
- Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023
- Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Baked Goods: % Value 2018-2023
- Table 18 LBN Brand Shares of Baked Goods: % Value 2020-2023
- Table 19 Forecast Sales of Baked Goods by Category: Volume 2023-2028
- Table 20 Forecast Sales of Baked Goods by Category: Value 2023-2028
- Table 21 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS

2023 Developments

Prospects and Opportunities

Category Data

- Table 23 Sales of Breakfast Cereals by Category: Volume 2018-2023
- Table 24 Sales of Breakfast Cereals by Category: Value 2018-2023
- Table 25 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023
- Table 26 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023
- Table 27 NBO Company Shares of Breakfast Cereals: % Value 2018-2023
- Table 28 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023
- Table 29 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028
- Table 30 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028
- Table 31 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 32 - Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT

2023 Developments

Category Data

Table 33 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 34 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 35 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 36 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 37 - NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2023

Table 38 - LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 39 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 40 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

Table 41 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

Table 42 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2023-2028

Table 43 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2023-2028

PROCESSED FRUIT AND VEGETABLES

2023 Developments

Prospects and Opportunities

Category Data

Table 44 - Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 45 - Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 46 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 47 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 48 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2023

Table 49 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 50 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 51 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 52 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 53 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES

2023 Developments

Prospects and Opportunities

Category Data

Table 54 - Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 55 - Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 56 - Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 57 - Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 58 - NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2023

Table 59 - LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 60 - Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 61 - Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 62 - Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 63 - Forecast Sales of Rice. Pasta and Noodles by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/staple-foods-in-lebanon/report.