



# World Market for Retailing

March 2022

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Global retailing shows strong rebound during 2021

Economic recovery and strategic shifts offer springboard for growth

Channel shifts accelerated by the pandemic remain in motion

Continued e-commerce development accelerates growth in non-store retailing channel

Asia Pacific to remain the biggest region for retail sales

China to surpass the US with highest retail sales globally in 2022

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Key takeaways

Global channel spotlight: Grocery Retailers

Global channel spotlight: Non-Grocery Specialists

Global channel spotlight: Mixed Retailers

Global channel spotlight: Non-Store Retailing

Regional industry spotlight: Asia Pacific

Regional industry spotlight: Australasia

Regional industry spotlight: Western Europe

Regional industry spotlight: Eastern Europe

Regional industry spotlight: North America

Regional industry spotlight: Latin America

Regional industry spotlight: Middle East and Africa

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