

Environmental Sustainability: Country Performance and Product Claims

January 2022

Table of Contents

INTRODUCTION

Scope

What can you expect to find in this report?

Key findings

The Importance of Environmental Sustainability

Euromonitor's Environmental Sustainability Index

European countries leading the Environmental Sustainability Index

Environmental Resilience

Environmental Resilience: global ranking

Environmental Resilience ranking: top and bottom performers

Beauty brands are adopting regenerative claims

Energy pillar

Energy pillar: global ranking

Energy ranking: top and bottom performers

Climate transparency efforts are ramping up

Pollution pillar

Pollution: global ranking

Pollution ranking: top and bottom performers

Zero waste claims are popular among beauty brands

Water pillar

Water: global ranking

Water ranking: top and bottom performers

Waterless beauty to combat water scarcity

Forest and Biodiversity pillar

Forest and Biodiversity: global ranking

Forest and Biodiversity ranking: top and bottom performers

Forest and Biodiversity

Food and Agriculture pillar

Food and Agriculture: global ranking

Food and Agriculture ranking: top and bottom performers

Flexitarian consumers are driving demand for plant-based food

Key messages

Investing in natural capital is a must

Environmental Sustainability Index: indicators

Metrics used to calculate the indicators

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/environmental-sustainability-country-performance-and-product-claims/report.