

# Beauty and Personal Care Quarterly Statement Q3 2021

September 2021

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# INTRODUCTION

#### Scope

Euromonitor International and Coronavirus (COVID-19): Forecasts and analysis Beauty and personal care COVID-19 data and reporting timeline

#### Q3 2021 MACROECONOMIC UPDATE

Strong global economic recovery underway Downside risk factors remain significant Real GDP annual growth forecasts and revisions from last quarter, AE Real GDP annual growth forecasts and revisions from last quarter, EMDE

## Q3 2021 BPC UPDATE

Slight upgrade to global beauty forecast

China shows the highest quarterly forecast upgrade, followed by the US Positive soft drivers to outweigh negative ones as industry recovers Premium beauty rebound supported by Asia and younger generations Premium beauty surpasses growth expectations compared to mass Renewed interest in fragrances supported by China and the US Skin health at the center of skin care dynamics " Maskne " further drives awareness of skin health Companies strengthen investment in skin care to accelerate growth Skin-powered make-up gaining traction across both US and China

## ABOUT OUR INDUSTRY FORECAST MODEL

About Euromonitor International's Industry Forecast Model Soft drivers and the Industry Forecast Model Growth decomposition explained Significance and applications for growth decomposition Key applications for Industry Forecast Models

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-quarterly-statementq3-2021/report.