

# Alcoholic Drinks: Quarterly Statement Q3 2021

September 2021

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### INTRODUCTION

Scope Key findings

#### Q3 ALCOHOLIC DRINKS UPDATE

Slight upgrade to mid-term top line forecast this quarter Markets in Southeast Asia see the largest downwards revisions Accelerating vaccine roll-out drives improved outlook in Brazil Mapping on-trade recovery progress India: considerable downgrade in a strategically significant market Non-alcoholic beer: targeting new occasions Ongoing potential in tequila

#### Q3 MACROECONOMIC UPDATE

Strong global economic recovery underway Downside risk factors remain significant Real GDP annual growth forecasts and revisions from last quarter, AE Real GDP annual growth forecasts and revisions from last quarter, EMDE

#### ABOUT OUR INDUSTRY FORECAST MODEL

Euromonitor International and COVID-19: Forecasts and analysis Alcoholic drinks COVID-19 data and reporting timeline

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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