

Headphones in Norway

August 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Headphones enjoys positive volume success, thanks to popularity of TWS earbuds
Higher retail price points also affect headphones, driven by both inflation and product developments
Recycled plastics become increasingly used in the manufacture of headphones

PROSPECTS AND OPPORTUNITIES

Wireless headphones set to support ongoing growth
TWS earbuds set to maintain and grow popularity
Older-style earphones will decline as TWS earbuds continue to rise

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Consumer Electronics in Norway - Industry Overview

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