

Evolution of Physical Space in Retail and Hospitality

July 2021

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Key findings

Reimagining physical space vital to curate new services and elevate user experience

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Exploring the Evolution of Physical Space in Retail and Hospitality

Physical Spaces in Retail and Hospitality continue to evolve over time

Evolution of Physical Space in Retail and Hospitality in-depth

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Hospitality front and centre

Embracing "smart" automation

Automation is changing how we view physical space

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Companies are meeting the needs of consumers using various strategies

Micro hotels with urban vibe for greater utility and higher service: Hilton

Coherent and integrated shopping journey: adidas Dubai outlet

Return of the concierge: Elsewhere.io - a travel agent's travel agent

Heightened need for automation: London City Airport

Mixing work with play: Hyatt's "Work from Hyatt" packages

Offering marketplace sellers and buyers communal space to connect: eBay

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Key industry takeaways

Challenges to overcome

Become tomorrow's next leader

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/evolution-of-physical-space-in-retail-and-hospitality/report.