



Ready Meals Packaging in the United Kingdom

September 2022

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Ready Meals Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dinner mixes continues to see strong growth in 2021
Vegan and gluten-free products appearing in UK ready meals
Brands replace black plastic trays with recyclable alternatives

PROSPECTS AND OPPORTUNITIES

Meal kits and premiumisation expected to boost “other packaging” unit volume growth
Government initiative could support demand for folding cartons

Ready Meals Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Environmentally-friendly packaging to grow with e-commerce sales in dairy packaging
Demand remains strong for thin wall plastic containers in processed meat and seafood in 2021
Rigid plastic gaining share in dog and cat food
Sustainable practices lead change in non-alcoholic beverage packaging
Metal beverage cans see dynamic growth in alcoholic beverages
Sustainable packaging dominates beauty and personal care
Glass gaining share in home care products

PACKAGING LEGISLATION

Introduction of Plastic Packaging Tax
Ban on plastic straws

RECYCLING AND THE ENVIRONMENT

Alcohol producers shifting to sustainable packaging
Mars Petcare shifting to recyclable packaging
Table 1 - Overview of Packaging Recycling and Recovery in the UK: 2019/2020 and Targets for 2021

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