

Other Hot Drinks in Asia Pacific

February 2021

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Key findings

REGIONAL OVERVIEW

Asia Pacific records the strongest CAGR over the historic period
Continued positive growth expected after the stagnation in 2020
Chinese other plant-based hot drinks decline hits overall sales in 2020
HW angle helps boost other plant-based hot drinks sales in Vietnam
New sales mostly coming from India and China in 2015-2020
Further growth expected over the forecast period
Independent small grocers the leading retail channel in Asia Pacific
E-commerce making major gains, particularly in China

LEADING COMPANIES AND BRANDS

Extremely fragmented competitive landscape in China
Nestlé and GlaxoSmithKline the regional leaders
Indonesia a major revenue generator for the leading players
Little change in the rankings in 2020

FORECAST PROJECTIONS

Further growth expected over the forecast period
HW products to drive the other hot drinks market in 2020-2025

COUNTRY SNAPSHOTS

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China: Competitive and Retail Landscape
Hong Kong, China: Market Context
Hong Kong, China: Competitive and Retail Landscape
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