

Income and Expenditure: Finland

October 2023

Table of Contents

Income and Expenditure: Finland

HEADLINES

CONSUMER INCOME

Incomes to increase at slower pace than the Western Europen averge by 2027

SOCIAL CLASSES/INEQUALITY

Despite expansion of the lowest income class, income inequality to remain low

CONSUMER EXPENDITURE

Housing to remain the largest spending category in Finland

WEALTH AND WEALTHY CONSUMERS

Demographic changes to alter high-value consumption

Chart 1 - Annual Gross Income Distribution by Age in Finland: 2022

Chart 2 - Distribution of Income in Finland: Key Metrics 2022-2027

Chart 3 - Gross Income Growth Index in Finland 2022-2027

Chart 4 - Average Gross Income by Age in Finland 2022-2027

Chart 5 - Population by Income Brackets in 2027

Chart 6 - Gini Index 2022/2027

Chart 7 - Households by Disposable Income (PPP) 2022-2027

Chart 8 - Overview of Finland's Social Classes 2027

Chart 9 - Social Class D by Age: 2022/2027

Chart 10 - Consumer Market and Spending in Finland: Key Metrics 2022-2027

Chart 11 - Consumer Expenditure in Top Regions: Size in 2027 and Growth over 2017-2027

Chart 12 - Urban/Rural Consumer Expenditure in 2027

Chart 13 - Households Expenditure in 2022

Chart 14 - Consumer Spending by Category in Finland 2022-2027: USD per Household

Chart 15 - Index of Consumer Prices in Finland over 2017-2022

Chart 16 - Households Expenditure by Category in Finland: 2027

Chart 17 - Finland's Wealth Landscape: 2022-2030

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/income-and-expenditure-finland/report.