

# Sun Care in Bosnia and Herzegovina

April 2024

**Table of Contents** 

## Sun Care in Bosnia and Herzegovina - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sun care sales fall due to poor seasonal weather Aftersun benefits from late hot summer Baby and child-specific sun care registers volume sales decline

#### PROSPECTS AND OPPORTUNITIES

Sun care sales to be supported by further travel recovery in the post-pandemic era Increased travel and holiday making to fuel sun care sales Strong outlook for baby and child-specific sun care

### CATEGORY DATA

Table 1 - Sales of Sun Care by Category: Value 2018-2023
Table 2 - Sales of Sun Care by Category: % Value Growth 2018-2023
Table 3 - Sales of Sun Care by Premium vs Mass: % Value 2018-2023
Table 4 - NBO Company Shares of Sun Care: % Value 2019-2023
Table 5 - LBN Brand Shares of Sun Care: % Value 2020-2023
Table 6 - LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 7 - Forecast Sales of Sun Care by Category: Value 2023-2028
Table 8 - Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

## Beauty and Personal Care in Bosnia and Herzegovina - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for beauty and personal care?

### MARKET DATA

Table 9 - Sales of Beauty and Personal Care by Category: Value 2018-2023

- Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 15 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sun-care-in-bosnia-and-herzegovina/report.