

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

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Cigars, Cigarillos and Smoking Tobacco in North Macedonia - Category analysis

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2023 DEVELOPMENTS

Smokers continue to migrate from cigarettes to fine cut tobacco
Demand for cigars and cigarillos depressed by heightened budget-consciousness
Multiple players launch new products in 2023

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What next for tobacco?

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Health warnings
Plain packaging
Advertising and sponsorship
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