

# Cannabis in Italy

January 2024

Table of Contents

## Cannabis in Italy

## **EXECUTIVE SUMMARY**

#### CANNABIS BACKGROUND

#### **COUNTRY INSIGHT**

#### CANNABIS LEGISLATION

Summary 1 - Cannabis Legislation in Italy

## CANNABIS DISTRIBUTION

#### CANNABIS TAXATION

#### CANNABIS PRODUCTION

Summary 2 - Cannabis Production in Italy

## ILLICIT CANNABIS MARKET

#### MARKET INDICATORS

Table 1 - Cannabis User Population by Legal vs Illicit 2019-2023

#### MARKET DATA

- Table 2 Sales of Cannabis by Category: Value 2019-2023
- Table 3 Sales of Cannabis by Category: % Value Growth 2019-2023
- Table 4 Sales of Cannabis by Legal vs Illicit 2019-2023
- Table 5 Distribution of Cannabis by Format: % Value 2019-2023
- Table 6 Distribution of Cannabis by Format and Category: % Value 2023
- Table 7 Forecast Sales of Cannabis by Category: Value 2023-2028
- Table 8 Forecast Sales of Cannabis by Category: % Value Growth 2023-2028
- Table 9 Forecast Sales of Cannabis by Legal vs Illicit 2023-2028

## MEDICAL CANNABIS

Market sizes

Cannabinoids

Brands

Distribution

## CATEGORY DATA

- Table 10 Sales of Medical Cannabis by Category: Volume 2019-2023
- Table 11 Sales of Medical Cannabis by Category: Value 2019-2023
- Table 12 Sales of Medical Cannabis by Category: % Volume Growth 2019-2023
- Table 13 Sales of Medical Cannabis by Category: % Value Growth 2019-2023
- Table 14 Sales of Medical Cannabis by CBD vs THC content: % Value 2019-2023
- Table 15 Distribution of Medical Cannabis by Format: % Value 2019-2023
- Table 16 Forecast Sales of Medical Cannabis by Category: Volume 2023-2028
- Table 17 Forecast Sales of Medical Cannabis by Category: Value 2023-2028
- Table 18 Forecast Sales of Medical Cannabis by Category: % Volume Growth 2023-2028
- Table 19 Forecast Sales of Medical Cannabis by Category: % Value Growth 2023-2028

# ADULT-USE CANNABIS

Market sizes

## CATEGORY DATA

Table 20 - Sales of Adult-Use Cannabis by Category: Volume 2019-2023

- Table 21 Sales of Adult-Use Cannabis by Category: Value 2019-2023
- Table 22 Sales of Adult-Use Cannabis by Category: % Volume Growth 2019-2023
- Table 23 Sales of Adult-Use Cannabis by Category: % Value Growth 2019-2023
- Table 24 Sales of Adult-Use Cannabis by CBD vs THC content: % Value 2019-2023
- Table 25 Distribution of Adult-Use Cannabis by Format: % Value 2019-2023
- Table 26 Forecast Sales of Adult-Use Cannabis by Category: Volume 2023-2028
- Table 27 Forecast Sales of Adult-Use Cannabis by Category: Value 2023-2028
- Table 28 Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2023-2028
- Table 29 Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2023-2028

#### CBD & OTHER NON-INTOXICATING CANNABINOIDS

Market sizes

Brands

Distribution

#### **CATEGORY DATA**

- Table 30 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2019-2023
- Table 31 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2019-2023
- Table 32 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2019-2023
- Table 33 Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2019-2023
- Table 34 Distribution of CBD & Other Non-Intoxicating Cannabinoids by Format: % Value 2019-2023
- Table 35 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Volume 2023-2028
- Table 36 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: Value 2023-2028
- Table 37 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Volume Growth 2023-2028
- Table 38 Forecast Sales of CBD & Other Non-Intoxicating Cannabinoids by Category: % Value Growth 2023-2028

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cannabis-in-italy/report.