

# Foodservice Delivery Innovation: Lessons From Asia Pacific and Latin America

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## INTRODUCTION

Scope

Key findings

## UNDERSTANDING DELIVERY IN LATIN AMERICA AND ASIA PACIFIC

Why does foodservice delivery excel in Latin America and Asia Pacific?

## UNDERSTANDING DELIVERY IN LATIN AMERICA AND ASIA PACIFIC

Every stage of the delivery experience is crucial

Asia and LatAm show strong growth as independents onboard last mile apps

Lockdowns and social media are the main drivers in top growth markets

Market dynamism offers more opportunities to seize in delivery

Delivery price is a mayor incentive or barrier to food delivery adoption

## DELIVERY INNOVATIONS PAVE LONG TERM TREND

Non-traditional players move into delivery

Wedding food and cinema food find delivery avenues

Consumers are willing to pay for new foodservice experiences

Replicating the dining out experience at home

Families become the new audience for at home occasions

Family meals boost order volume and average spent

Delivery speed is crucial in a sustained long-term demand

Ghost kitchens gain ground through a hyperlocal service

Digital innovation adapts to the environment

Drones and automation come to delivery

## DELIVERY IN THE NEW NORMAL

Key takeaways to stay relevant in the post-pandemic world

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/foodservice-delivery-innovation-lessons-from-asia-pacific-and-latin-america/report](https://www.euromonitor.com/foodservice-delivery-innovation-lessons-from-asia-pacific-and-latin-america/report).