

Global Recovery Tracker: Q3 2020

November 2020

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INTRODUCTION

Scope Key findings Key events so far Downward revisions to Euromonitor's baseline forecasts Global economic outlook remain tilted towards downside risks

EUROMONITOR RECOVERY INDEX

The Recovery Index

Index ranking based on Q3 2020 scores: 1 to 10 Index ranking based on Q3 2020 scores: 11 to 20 Index ranking based on Q3 2020 scores: 21 to 30 Index ranking based on Q3 2020 scores: 31 to 40 Index ranking based on Q3 2020 scores: remaining countries Recovery landscape in Q3 2020

OVERVIEW OF MAJOR ECONOMIES

Long and bumpy road to recovery Economic activity to face risks of further shutdowns Job losses bound to climb where government support fades Consumers continue to cut back on spending But retail sales benefit from the shift to goods from services The pandemic has led to a collapse in consumer confidence

COUNTRY INSIGHTS

Brazil: high unemployment puts pressure on consumption China: the first major economy to recover Germany: employment expected to fall through to Q1 2021 Italy: already on the brink of a recession before the pandemic Japan: recovery is met with many challenges USA: consumer confidence significantly below historic average UK: eat out didn't really help out

CONCLUSION

A slower recovery is now more likely Key country insights Outlook

APPENDIX: INDEX METHODOLOGY

Recovery Index Methodology Recovery Index Indicators and Weights

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

• Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-recovery-tracker-q3-2020/report.