

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Nigeria

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Nigeria - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Overall demand falls as high inflation drives up prices and erodes purchasing power Moist stuff remains a niche category E-liquids weather economic challenges better than charging and vapourising devices

PROSPECTS AND OPPORTUNITIES

Economic improvements and health concerns expected to boost demand E-vapour products set to show the fastest development Unclear how potential ban on "characterising flavours" may affect e-liquids

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CATEGORY DATA

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OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Health warnings Plain packaging Point-of-sale display bans Smoking in public places Flavoured tobacco product ban

PRODUCTION/IMPORTS/EXPORTS

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