

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong growth for overall category in 2023

Heated tobacco benefits from favourably priced Glo

Disposable vapes keeps on rising

PROSPECTS AND OPPORTUNITIES

Nicotine pouches will see stricter regulation

Flavour ban will come into force in 2025

Mixing trend likely to persist as CBD vaping gains ground

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Smoking prevalence

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Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

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