

Households: Austria

November 2023

Table of Contents

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HEADLINES

PROSPECTS

Single person households will remain the most prevalent in 2027

Graz is forecasted to see the fastest household number growth

Couples with children to record the highest spending power

Tablet ownership is expected to experience the most significant growth

Population density in Graz to grow more than in other cities

HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2022-2027

Chart 2 - Households by Number of Persons: 2027

Chart 3 - % of Households by Number of Children: 2027

Chart 4 - Households by Type of Household: 2027

Chart 5 - Consumer Expenditure by Household Type in Austria: 2017/2022/2027

Chart 6 - Household Head's Sex and Employment in Austria: 2027

Chart 7 - Households by Education of Head of Household: 2027

Chart 8 - Households by Economic Status of Head of Household in Austria: 2027

Chart 9 - Households by Age of Head: 2027

Chart 10 - Household Penetration by Facilities: 2027

Chart 11 - Household Possession of Kitchen Durables in 2027: % of Households

Chart 12 - Household Possession of Other Durables in 2027: % of Households

Chart 13 - Household Digital Penetration in Austria Compared to Global Average: 2027

Chart 14 - Possession of Entertainment Electronics in 2027: % of Households

Chart 15 - Possession of Other Electronics in 2027: % of Households

Chart 16 - Key Metrics of Households Property Market: 2017-2027

Chart 17 - Housing Stock by Construction Year

Chart 18 - Households by Number of Rooms: 2027

Chart 19 - Households by Size of Dwelling in Austria: 2027

Chart 20 - Housing Completions and House Price Index in Austria: 2017-2023

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