

# Limited-Service Restaurants in Germany

April 2024

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## Limited-Service Restaurants in Germany - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Limited-service restaurants leaves the crisis years behind

Plant-based options have become established in limited-service restaurants in Germany

Price increases during the year are also a factor in current value growth

#### PROSPECTS AND OPPORTUNITIES

Health concerns set to inspire more innovation in terms of offerings

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