

# Direct Selling in Kenya

February 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Direct selling remains under pressure as consumers are forced to economise  
Kenya leading the way in direct selling in East Africa  
E-commerce cannibalising direct selling sales

### PROSPECTS AND OPPORTUNITIES

Moderate growth projected for direct selling  
Negative image problem needs addressing to achieve stronger growth  
Direct selling still seen to have potential

### CHANNEL DATA

Table 1 - Direct Selling by Product: Value 2017-2022  
Table 2 - Direct Selling by Product: % Value Growth 2017-2022  
Table 3 - Direct Selling GBO Company Shares: % Value 2018-2022  
Table 4 - Direct Selling GBN Brand Shares: % Value 2019-2022  
Table 5 - Direct Selling Forecasts by Product: Value 2022-2027  
Table 6 - Direct Selling Forecasts by Product: % Value Growth 2022-2027

## Retail in Kenya - Industry Overview

### EXECUTIVE SUMMARY

Retail in 2022: The big picture  
Informal retail  
What next for retail?

### MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022  
Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022  
Table 9 - Sales in Retail Offline by Channel: Value 2017-2022  
Table 10 - Sales in Retail Offline by Channel: % Value Growth 2017-2022  
Table 11 - Retail Offline Outlets by Channel: Units 2017-2022  
Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022  
Table 13 - Retail GBO Company Shares: % Value 2018-2022  
Table 14 - Retail GBN Brand Shares: % Value 2019-2022  
Table 15 - Retail Offline GBO Company Shares: % Value 2018-2022  
Table 16 - Retail Offline GBN Brand Shares: % Value 2019-2022  
Table 17 - Retail Offline LBN Brand Shares: Outlets 2019-2022  
Table 18 - Retail E-Commerce GBO Company Shares: % Value 2018-2022  
Table 19 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022  
Table 20 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027  
Table 21 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027  
Table 22 - Forecast Sales in Retail Offline by Channel: Value 2022-2027  
Table 23 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027  
Table 24 - Forecast Retail Offline Outlets by Channel: Units 2022-2027  
Table 25 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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### SOURCES

Summary 1 - Research Sources

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