



# Personal Luxury in Thailand

October 2023

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### 2023 DEVELOPMENTS

Personal luxury sees increasing value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear continues its recovery from the losses seen in 2020

Strong growth in retail value sales of luxury jewellery in 2023

Luxury leather goods sees positive value growth in 2023

Strong growth for luxury timepieces in 2023

Value sales of luxury writing instruments and stationery declining in 2023

Strong value growth for super-premium beauty and personal care in 2023

Kering SA holds the leading position in personal luxury in 2022

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