



Experiential Luxury in Singapore

October 2024

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Experiential Luxury in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A movement towards experiences and services benefits luxury hotels
Luxury hotels offer unique, immersive experiences to engage consumers
Sustainable features increase, aligning with consumer demands

PROSPECTS AND OPPORTUNITIES

Events and business clientele support the ongoing growth of luxury hotels
New openings support growth for the luxury hotels landscape as Accor expands
Luxury food service has opportunity to expand as brands invest in new experiences

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DISCLAIMER

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